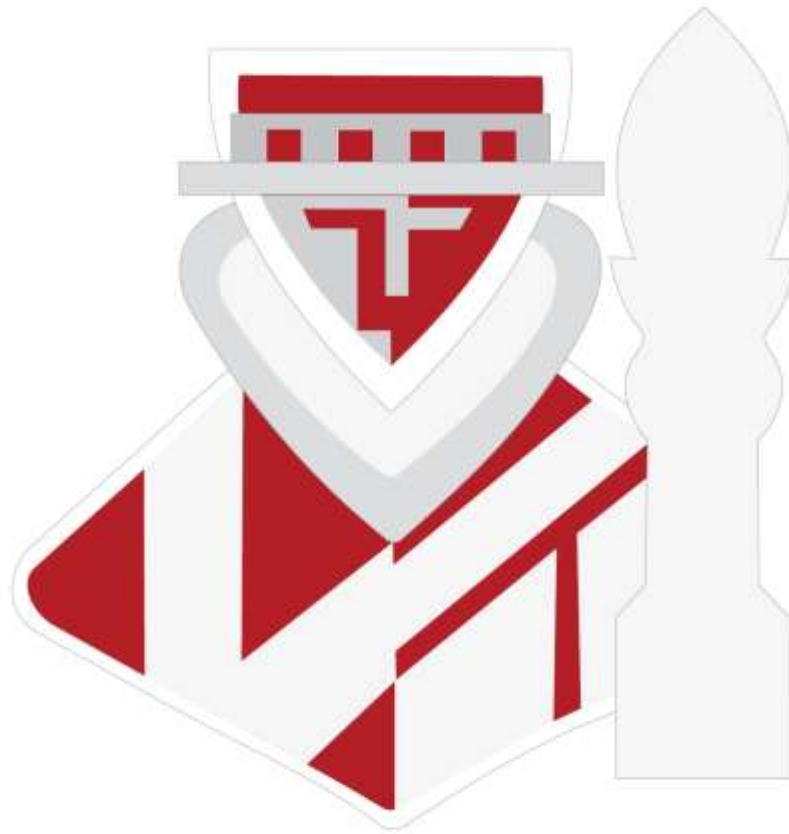


VAUGHAN YEOMEN RFC



WWW.YEOMENRUGBY.CA

SPONSORSHIP AND VOLUNTEER PACKAGE



Rugby Ontario Champions – '93, '94, '95, '97, '98 | McCormick Cup Champions – '93, '94, '95, '01
Toronto Rugby Regional Plate Champions – '13 | Toronto Rugby Premier Plate Champions – '14, '15



Vaughan Yeomen RFC

www.yeomenrugby.ca • established in 1972 • 40th Anniversary

The Yeomen Rugby Football Club began in 1972 when a group of York University students decided to expand their rugby opportunities in the Rugby Ontario league. Our club has experienced tremendous growth and success over the years offering rugby experiences to high school, college, university, and senior men. The mandate of the Executive is to continue to develop and offer that love for the game in a positive and enjoyable playing environment. The club has also diversified its membership by attracting players from a wide variety of backgrounds. Through travel and our website we are hoping to reach parts of the globe never before dreamed possible to spread the good news of the Yeomen RFC.

Our success is based on the support of our volunteers. As a not-for-profit organization we rely on sponsors, sponsorships, fundraising and the generosity of individuals to financially support our programs. The efforts of these individuals giving countless hours of energy and time collectively helps build a strong organization that in turn raises better citizens.

The mission of the Yeomen RFC is to nurture the complete player and develop a well-rounded citizen who will contribute positively within society. We expect them to be ambassadors for the game and as such we expect all players to:

- ~ Play for the love of the game,
- ~ Be generous in winning
- ~ Be graceful in losing
- ~ Be fair and display sportsmanship
- ~ Obey the rules and respect the officials
- ~ Work for the good of the team
- ~ Conduct yourself with honour and dignity

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YEOMEN RFC EVENTS



YEOMEN JUNIOR CAMP:

Yeomen coaching staff from all levels run developmental skills for all local Vaughan high schools.

New and current players are given an introduction into our core rugby programs.

1 day event held within the city of Vaughan



YEOMEN END OF YEAR AWARDS:

Appreciation dinner for Volunteers and Membership held within the City of Vaughan.

U16 BOYS AWARDS

U18 BOYS AWARDS

U18 GIRLS AWARDS

SENIOR WOMENS AWARDS

SENIOR MENS AWARDS

Players are additionally awarded 4 prestigious awards;

LARRY NANCEKIVELL AWARD- Awarded annually to the player or coach who makes the greatest contribution to the club both on and off the field.

TAFFY HARRIS AWARD- Awarded annually to the best new player to the club.

BILL ABBOTT AWARD- Awarded annually to the player who best exemplifies the spirit of the club.

DOUG WILLIAMS AWARD- Awarded annually to any player who is selected to play representative rugby for Ontario.



YEOMEN PRE/POST SEASON SOCIAL EVENTS:

We Value all Yeomen like family and take Pride in enjoying quality team excursions such as;

International Tours (England, Scotland, Italy etc)

Paint Ball

Flag/Touch Rugby Tournament

Sport Specific Training Seminars

Fundraising (BBQ) and volunteer work

SantaFest in Maple Parade

Christmas Toy Drives



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SPONSORSHIP OPPORTUNITIES



JERSEY SPONSORSHIP

The Vaughan Yeomen play games not just in Vaughan but across the province and internationally. Our Teams receive media attention on a number of levels. The following team jersey sponsorships are available for U16 BOYS/U18 BOYS AND GIRLS/1ST & 2ND SIDE MEN AND WOMEN.



Platinum-\$2200.00

- Centre chest logo placement
- Full size website banner for 2 years
- Sponsor Jersey
- Sponsor appreciation plaque
- Company logo included on junior camp T-shirts for current year. 10 T-shirts to Sponsor.



Gold- \$1500.00

- Company Logo on Back of Jersey Top or Bottom
- Website banner for 2 years
- Sponsor appreciation plaque
- Company logo included on junior camp T-shirts for current year. 5 T-shirts to Sponsor.



Silver- \$1000.00

- Left or Right Sleeve
- Website banner for 2 years
- Sponsor appreciation plaque



SHORTS AND SOCKS SPONSORSHIP

\$850.00 PER TEAM

- Company Logo on front or back of shorts. (Players will receive socks with this sponsorship there is no logo option for socks.)
- Website banner for 1 year
- Sponsor appreciation plaque



AWARD SPONSORSHIP

This sponsorship will attach your company's name/logo to one of the awards given out during our annual awards event. Your company name/logo will be engraved on the plaque and will be mentioned in all communications during the awards. The following awards sponsorships are available

\$150.00

U16 BOYS AWARDS (MVP AND MDP)

U18 BOYS AWARDS (MVP AND MDP)

U18 GIRLS AWARDS (MVP AND MDP)

SENIOR WOMENS AWARDS (MVP AND MDP)

SENIOR MENS AWARDS (MVP AND MDP)

\$200.00

LARRY NANCEKIVELL AWARD- Awarded annually to the player or coach who makes the greatest contribution to the club both on and off the field.

TAFFY HARRIS AWARD- Awarded annually to the best new player to the club.

BILL ABBOTT AWARD- Awarded annually to the player who best exemplifies the spirit of the club.

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WEBSITE SPONSORSHIP

\$125.00 / 1 YEAR ADVERTISEMENT

\$200 / 2 YEARS ADVERTISEMENT

EXPOSE YOUR COMPANY TO A NEW AGE OF ADVERTISING. HIGH VOLUME OF TRAFFIC BY OUR MEMBERS AND POTENTIAL NEW MEMBERS.



GIFT-IN-KIND SPONSORSHIP

Gift-in-kind options are products or services donated to the Vaughan Yeomen RFC instead of Money. A gift-in-kind can also be combined with money to reach a higher sponsorship level. Examples of gift-in-kind could include;

- Advertising services
- Athletic apparel supply or discounts
- Food and Beverage
- Physiotherapy Services



SPONSORSHIP BY ARRANGEMENT

If advertising is not appropriate for you or your company at this time; there are other ways that you can help the Vaughan Yeomen RFC. Charitable giving has a value that extends far beyond its immediate worth. Please consider giving a tax-deductible donation and invest in the future of the Vaughan Yeomen RFC.

All Fundraising and Social events (SantaFest Parade, Toy Drive, etc...) Are open for Sponsorship as well. Please inquire for any opportunities.



VOLUNTEERING/ SPONSORSHIP

WE NEED VOLUNTEERS!!

The Vaughan Yeomen RFC is operated entirely by volunteers and by registering yourself, or a member of your family you will contribute to the quality of our operations and programs. The following is a list of volunteer work we need.

Sponsorship - We need help to recruit sponsors/organize donations. We are always looking for affiliations with sponsors. Can you connect us?

Coaching - We need coaches! With our number of memberships increasing every year there is a strong demand for coaches. Ex players, current players and Parents are encouraged to help volunteer coaching. Even if you have little knowledge of the game but are interested the Vaughan Yeomen will invest in coaching clinics to support our volunteer coaching staff.

Earn High School Community Service Hours - If you are in grades 9-12 you can help with events at the club to earn volunteer hours. Students will receive an official letter with your total hours.

Social Events - Help to organize tours, parties, fundraisers and year end awards.

Team Parents - Help coaches to manage team lists/events. **must have police screening**

Field Maintenance - assist with clean up after games, events. Garbage collection, Lining of field, set up post pads and flags.

WE NEED VOLUNTEERS!!!

Thank you for taking the time to review our Sponsorship/Volunteer program. If you would like further details or have ideas not listed, please contact our President

Adam Serfilippi

Vaughan Yeomen RFC

416-891-4297

sponsorship@yeomenrugby.ca

